



The Curzon C of E Primary School

Thursday 7th October 2021

Dear Parents and Carers,

Class Dojo - For all parents in EYFS- 6

We want to explore how teachers, parents and children could communicate through a safe platform. We have chosen Class Dojo to enable us to do this. There is an introductory video on this link which will explain more about it and links to other pieces of information about it.

<https://classdojo.zendesk.com/hc/en-us/articles/360040922371-ClassDojo-for-Remote-Learning>

At Curzon Primary School, we are always trying to update our ways of communicating with parents. This is to ensure that we are always in touch about the welfare and learning of our children.

Class Dojo is a communication platform that we will use in school between teachers and parents. Class dojo's mission is to reinvent classrooms by bringing teachers, children and parents closer together. It is a way for teachers to update parents on the learning of their child, as well as allowing both parent and teacher to send private messages. These messages will only be seen by the parent involved and their class teacher. The updates the class teacher puts on the app, will be seen by all. These will include things such as events in the classroom, what we are going to be learning about next week and any dates for the diary we need you to be aware of.

Important things to remember...

All of the information you give will be kept private and the Class Dojo privacy policy states that no information will be passed on. Please follow the link and read the privacy policy <https://www.classdojo.com/privacy/>

The platform is secure and complies with up to date privacy regulations - see here:

<https://www.classdojo.com/privacy/>

Staff will be able to use the 'Class Story' to share whole-class messages, updates, reminders, photos and video through the app or website. Children will be able to access an area of the Class Dojo website to store pieces of work via a portfolio. In order to set this up we need your permission. **Please complete the link provided in the teachers2 parents to activate.**

Regards

Mrs Fletcher
Headteacher

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ClassDojo Data Privacy FAQs

Who can view the information teachers enter about a student?

Only teachers of that student's class, parents or guardians connected to that particular student, and the student themselves can see the feedback data.

Where is my child's data stored?

ClassDojo uses bank-grade security at the software and network level to ensure all data is transmitted securely. Data is stored in highly secure, access-controlled data centres operated by partners with years of experience in designing and operating military-grade large-scale data centres.

How long do student achievement profiles last?

Student profiles last until a parent or teacher requests that they are deleted. ClassDojo will be updating this policy to be even safer and more pro-user.

Will my or my child's information ever be sold, shared or rented to other organizations?

Whether you are a teacher, parent, or student, your personal information is yours. ClassDojo never sells or rents users' personally identifiable information to third parties for any reason.

Will ClassDojo ever sell advertising targeted at my child?

ClassDojo has included legal language in its Privacy policy which states clearly that they will never sell advertising directed at your child.

How does ClassDojo comply with COPPA?

ClassDojo has thoroughly vetted all its data practices and privacy principles with TrustE, the world's leading online security certification provider. TrustE has awarded ClassDojo their seal of approval for COPPA-compliance, posted at <http://www.classdojo.com/privacy>.

How does ClassDojo comply with FERPA?

ClassDojo stores some limited information that may qualify as 'Educational Records' under the Family Educational Rights and Privacy Act ("FERPA"). In accordance with FERPA, ClassDojo uses such Educational Records only to provide its service to students, their parents and their teachers, and does not sell or rent this information to any third parties. Furthermore, ClassDojo will never share your educational records, except for in limited ways as per our [Privacy Policy](#), to help provide the best service we can. Lastly, the service enables students and/or their parents to access and review their own such Educational Records at any time.